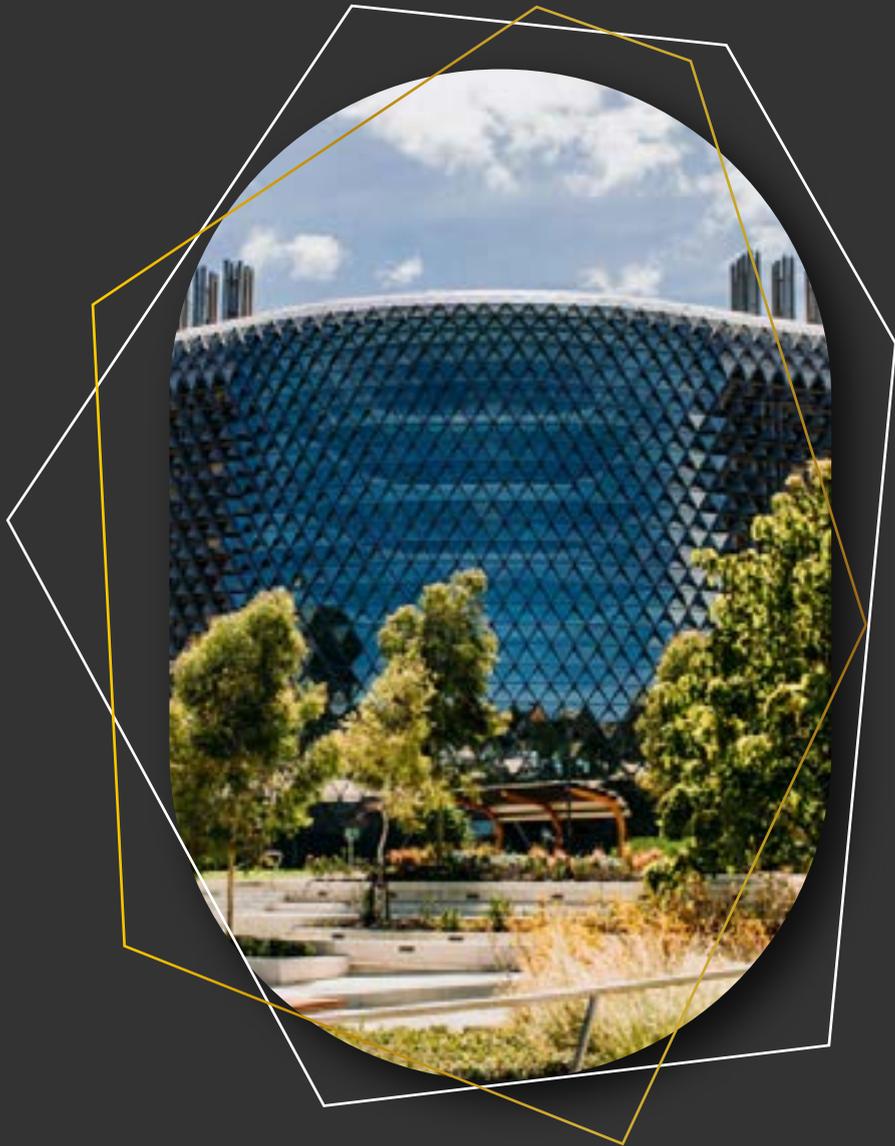


ANZDATA's 50th Anniversary

Sponsorship Prospectus



**ANZ
DATA**

Celebrating
50 years of
Impact



Your invitation

Help us celebrate 50 years of impact

On behalf of the Australia and New Zealand Dialysis and Transplant Registry (ANZDATA), I would like to sincerely thank our partners and stakeholders for your ongoing commitment to the Registry. Your support has helped sustain an essential piece of kidney care infrastructure across Australia and Aotearoa New Zealand, and we genuinely value the relationships we have built with teams and units across both countries.

In February 2027, ANZDATA will mark a significant milestone: 50 years since the Registry was established in 1977. Very few clinical registries anywhere in the world have been maintained with this level of continuity, coverage, and trust for five decades. The result is not simply a long-running dataset, but a shared resource that has helped the kidney community understand what is changing, what is improving, and where effort needs to be focused next.

To recognise this milestone, we will be hosting the ANZDATA 50th Anniversary Datathon and Symposium, held 17–19 February 2027, including a Celebration Dinner on the evening of Day Two. This event will bring together ANZDATA's community to reflect on the journey so far, celebrate shared achievement, and focus on what comes next, including the next generation of kidney research and researchers.

We would be delighted to explore sponsorship opportunities with interested partners as part of this anniversary year. Sponsorship is a practical way to demonstrate long-term commitment to the Registry while also providing direct, high-quality engagement with a targeted group of kidney sector leaders, in an environment designed for relationship-building rather than a typical trade-style exhibition.

I warmly invite you to consider the sponsorship options outlined in this prospectus. Packages can be tailored, and we welcome discussion with partners to develop arrangements that align with organisational priorities and deliver genuine value.

Thank you again for your continued partnership. We would be honoured to celebrate this milestone with you as we continue to work together as ANZDATA enters its next 50 years.

Yours sincerely,

Stephen McDonald AM

ANZORRG Director of Strategy and Policy



ANZORRG Executive Operations Team (L-R):
Prof Stephen McDonald AM, Director of Strategy and Policy
Ms Kelly Marshall, Registry General Manager
Dr Phil Clayton, Technical Director
Dr Georgina Irish, Director of Projects and Analytics



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1. ABOUT

About ANZDATA

For almost 50 years, the Australia and New Zealand Dialysis and Transplant (ANZDATA) Registry has been a cornerstone of kidney care improvement across Australia and Aotearoa New Zealand. Established in 1977, it records dialysis and transplant outcomes for all patients treated for end-stage kidney failure, creating the world's longest continuous dataset of its kind.

Based at the South Australian Health and Medical Research Institute (SAHMRI), ANZDATA is internationally recognised as a leading clinical quality registry. It supports benchmarking and quality improvement, world-class research, and informs evidence-based clinical practice and policy.

ANZDATA's impact and influence is made possible by the strength of its collaborations and partnerships. The Registry would not exist without the dedication of clinical staff contributing data, the funders who make operations possible, and the staff and researchers who collect, analyse, interpret, and use the data for better patient outcomes.



50th Anniversary

The ANZDATA 50th Anniversary event is a landmark opportunity to recognise what has been achieved through five decades of shared commitment to improving kidney care.

It is a celebration of collective impact, reflecting the people and partnerships that sustain the Registry: renal units contributing data, clinicians and researchers translating evidence into practice, consumers advocating for better systems, and partners supporting long-term progress.

Fifty years of continuous data has delivered both measurable and immeasurable impact. More than 6,000 published articles mention ANZDATA, seminal papers have been cited over 1,000 times, and ANZDATA has been referenced in the peer-reviewed literature since 1979. Registry-based clinical trials have changed practice and ANZDATA researchers have won countless awards for clinical excellence.

Our shared impact is worth celebrating, and we look forward to continuing our partnership and building the next 50-year legacy together.

When: 17 February - 19 February, 2027

Where: SAHMRI Auditorium, Adelaide, South Australia

2. AGENDA

1 Day 1: Datathon

The event opens with a hands-on day of collaborative analysis using ANZDATA data. Multidisciplinary teams will explore priority kidney care questions and generate rapid insights to support clinical solutions.

2 Day 2: Symposium and night celebration

A full-day Symposium featuring keynote presentations and sessions reflecting on 50 years of ANZDATA impact. The day will conclude with a very special 50th anniversary celebration dinner for all involved.

3 Day 3: Symposium

A half-day Symposium focused on emerging priorities in kidney care, with dedicated sessions showcasing next-generation researchers and the future of registry impact.

Example schedule

Day 1

8:30am	Registration
9:00am	Welcome to Country and Datathon briefing
10:00am	Sprint session one
12:30pm	Lunch
1:30pm	Sprint session two
3:30pm	Rapid showcase presentations
5:00pm	Close

Day 2

9:00am	Opening keynote
10:00am	Plenary One: Past
12:30pm	Lunch
1:30pm	Plenary Two: Present
3:30pm	Plenary Three: Registries Around the World
5:00pm	Close
7:00pm	50 th Anniversary Celebration Dinner

Day 3

9:00am	Opening keynote
10:00am	Plenary Four: Future
12:00pm	Lightning Talks: Impact Cases
1:00pm	Closing remarks
1:30pm	Lunch



3. VENUE

The ANZDATA 50th Anniversary Datathon and Symposium will be hosted at the South Australian Health and Medical Research Institute (SAHMRI), one of Australia's leading health and medical research facilities, located in the heart of Adelaide's biomedical and university precinct.

SAHMRI AT A GLANCE

Located on North Terrace, SAHMRI was designed by Adelaide-based architectural firm Woods Bagot. The building's signature windows (more than 6,000 of them) have earned it the nickname "The Cheesegrater", though the design inspiration was the skin of a pine cone. SAHMRI consists of seven floors above street level and three floors below, including a highly specialised concrete bunker housing South Australia's only cyclotron, producing radiopharmaceuticals for diagnosis, treatment, and research every day of the year.

EVENT SPACE

The Datathon and Symposium will be held in the SAHMRI Auditorium, a modern, theatre-style venue designed for high-quality plenary presentations.

LOCATION & ACCESSIBILITY

Venue address:

South Australian Health and Medical Research Institute (SAHMRI)
North Terrace, Adelaide SA 5000, Australia

SAHMRI is centrally located and easily accessible by taxi/rideshare and public transport.

- Approx. 20 minutes from Adelaide Airport by car/taxi (traffic dependent)
- Walking distance to major CBD hotels and conference accommodation
- Easily accessible from Adelaide Railway Station, Tram, and bus routes
- SAHMRI sits within Adelaide's Riverbank precinct, with easy access to: Adelaide Convention Centre; Adelaide Oval; River Torrens walking trails and parklands; Restaurants, cafés and bars across the CBD and North Terrace precinct; Cultural institutions including the Art Gallery of South Australia and South Australian Museum



4. AUDIENCE



EXPECTED ATTENDANCE

150–200 delegates

AUDIENCE SNAPSHOT

Clinical leaders

Nephrologists, transplant surgeons, transplant coordinators

Renal workforce

Renal nurses and allied health (social work, dietetics, physiotherapy/exercise physiology)

Research & analytics

Clinical researchers, epidemiologists, biostatisticians, health economists

Data & digital health

Data scientists, digital health and analytics specialists

Health system & policy

Policy leaders, service managers, system planners

Consumer & community voices

Representatives from patient and consumer groups

Industry partners

Medical devices, pharmaceuticals and diagnostics

5. SPONSORSHIP

Why be a sponsor

Sponsoring the ANZDATA 50th Anniversary Symposium positions your organisation alongside one of the most influential kidney health collaborations in Australia and Aotearoa New Zealand.

For 50 years, ANZDATA has helped translate registry evidence into real-world improvement in dialysis and transplantation outcomes, quality assurance, and research. This anniversary is a rare opportunity to support and be visibly associated with that ongoing impact.

The event will bring together approximately 150–200 leaders and decision-makers spanning kidney clinical care, transplantation, research, digital health, and health system policy, providing sponsors with high-quality access to the people who drive practice, innovation, and investment across the sector. Importantly, it is a community milestone, with visibility and goodwill extending beyond the event itself.

Sponsorship packages offer meaningful opportunities for brand presence, relationship building, and thought leadership through tailored visibility across the Symposium program, Datathon activities, and the anniversary celebration.



Sponsor benefits include:

Be part of a historic event

- Targeted, quality exposure to kidney decision-makers across clinical care, transplantation, research, and policy through an intimate and focused event

Increase brand exposure

- Strategic brand alignment with evidence-led kidney care, quality improvement, and registry-enabled innovation across Australia

Be a leader

- Thought leadership and innovation opportunities, including visibility through sponsored sessions, Datathon support, and researcher showcases

The following sponsorship packages provide options to support the event and anniversary celebration, while ensuring meaningful recognition and engagement opportunities for partners.

Sponsorship options are designed to be flexible, with the following packages intended as a guide for what is possible. We welcome conversations with partners to tailor inclusions and co-create a sponsorship arrangement that delivers genuine impact.

Package 1: Impact Partner

\$40,000 excl GST

One available

The Impact Partner is the principal sponsorship tier, recognising a partner whose support helps deliver the ANZDATA 50th Anniversary Datathon and Symposium.

This package includes:

- Exclusive naming rights as the Datathon or Symposium sponsor (e.g., “ANZDATA Datathon – sponsored by Organisation” or “the ANZDATA/Your organisation Symposium”) across key event materials including website, program, and publications
- Option to host a sponsored lunchtime session (topic agreed in collaboration with ANZDATA)
- Acknowledgment as the official Impact Datathon and/or Symposium Sponsor across key event materials, including website, program, and publications
- Acknowledgment as Datathon and/or Symposium sponsor on entrance feature signage at the symposium venue
- Five-minute speaking opportunity at a plenary session of your choice
- Floor space to set up a booth or table (2m x 2m) for company marketing materials and/or merchandise
- One-page advertisement in the A4 program (provided to all delegates, invited speakers, exhibitors and sponsors, and published online)
- Sponsor profile in the published program (up to 500 words)
- Inclusion of two sponsor-supplied items in delegate take-home bags
- Four sponsor acknowledgment posts across ANZDATA social media platforms
- Four complimentary invitations to the Anniversary Dinner
- Sponsor logo on PowerPoint holding slides between sessions
- Sponsor logo included on the event program
- Access to the attendee contact list (name, organisation, role, and email address), subject to privacy and consent requirements



Package 2: P-Value Partner

\$30,000 excl GST

One available

This tier offers high-value visibility across the ANZDATA 50th Anniversary Datathon and Symposium.

This package includes:

- Acknowledgment as the official Datathon and/or Symposium P-Value Partner across key event materials, including website, program, and publications
- Option to host a sponsored lunchtime session (topic agreed in collaboration with ANZDATA)
- Acknowledgment as a Datathon and/or Symposium P-Value Partner on entrance feature signage at the symposium venue
- Two-minute speaking opportunity at a plenary session of your choice
- Floor space to set up a booth or table (2m x 2m) for company marketing materials and/or merchandise
- Half-page advertisement in the A4 program (provided to all delegates, invited speakers, exhibitors and sponsors, and published online)
- Sponsor profile in the published program (up to 300 words)
- Inclusion of one sponsor-supplied item in delegate take-home bags
- Three sponsor acknowledgment posts across ANZDATA social media platforms
- Four complimentary invitations to the Anniversary Dinner
- Sponsor logo on PowerPoint holding slides between sessions
- Sponsor logo included on the event program
- Access to the attendee contact list (name, organisation, role, and email address), subject to privacy and consent requirements



Package 3: Cohort Partner

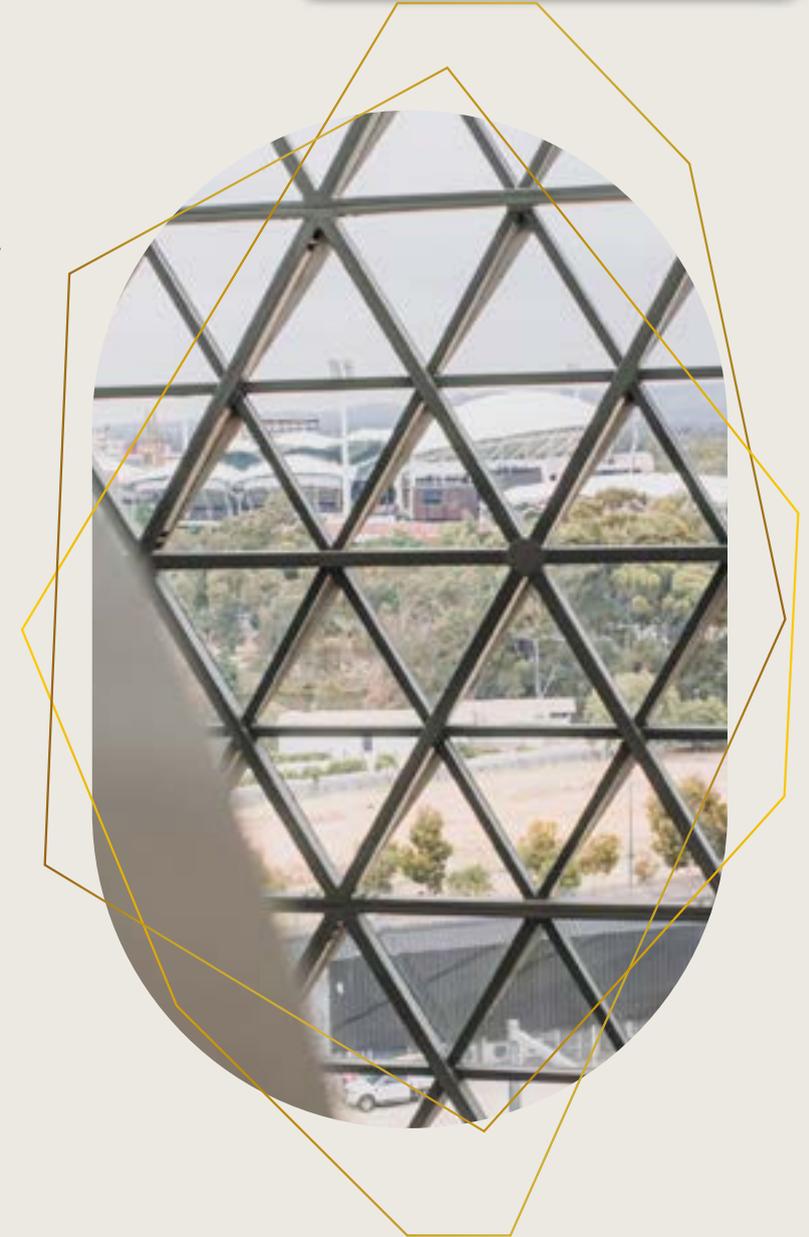
\$15,000 excl GST

Two available

The Cohort Partner tier recognises organisations who support ANZDATA's 50th Anniversary.

This package includes:

- Acknowledgment as the official Datathon and/or Symposium Cohort Partner across key event materials, including website, program, and publications
- Acknowledgment as a Cohort Partner on entrance feature signage at the symposium venue
- Opportunity to display a company banner within the auditorium
- Quarter-page advertisement in the A4 program (provided to all delegates, invited speakers, exhibitors and sponsors, and published online)
- Sponsor profile in the published program (up to 200 words)
- Inclusion of one sponsor-supplied item in delegate take-home bags
- Two sponsor acknowledgment post across ANZDATA social media platforms
- Two complimentary invitations to the Anniversary Dinner
- Sponsor logo on PowerPoint holding slides between sessions
- Sponsor logo included on the event program
- Access to the attendee contact list (name, organisation, role, and email address), subject to privacy and consent requirements



A-la-carte Sponsorship Opportunities

ANZDATA welcomes partners to support specific elements of the 50th Anniversary event through a selection of a-la-carte sponsorship opportunities. These options provide flexible ways to contribute to the delegate experience while aligning sponsorship with your organisation's priorities and areas of interest. A-la-carte items can be purchased on their own or combined with a Partner Package to extend your visibility across the program.

\$50,000 Anniversary dinner

The 50th Anniversary Dinner is the signature celebration of the program: an evening dedicated to recognising the people, partnerships, and progress behind ANZDATA's 50-year legacy. As the Dinner Partner, your organisation will be prominently associated with the most memorable social moment of the event. Includes:

- Acknowledgment as the Official Dinner Partner (e.g., "50th Anniversary Celebration Dinner – sponsored by Organisation")
- Five-minute speaking opportunity at the dinner
- Logo recognition on dinner signage and in the program
- Space at the dinner venue and symposium room for a company booth or table
- One-page advertisement in the A4 program (provided to all delegates, invited speakers, exhibitors and sponsors, and published online)
- Sponsor profile in the published program (up to 500 words)
- Inclusion of two sponsor-supplied items in delegate take-home bags
- Four sponsor acknowledgment posts across ANZDATA social media platforms
- Sponsor logo on PowerPoint holding slides between sessions
- Sponsor logo included on the event program
- Access to the attendee contact list



\$20,000 Event catering

Catering is where the conversations happen. As the Event Catering Partner, your organisation will be associated with the shared delegate experience across the full program, with repeated high-traffic visibility during the moments that matter most: coffee, breaks, and informal networking throughout the Symposium. Includes:

- Acknowledgment as the Official Event Catering Partner (e.g., "Event Catering – sponsored by your organisation")
- Logo recognition on catering signage at all catered stations
- Logo recognition in the event program and on event website
- Half-page advertisement in the A4 program (provided to all delegates, invited speakers, exhibitors and sponsors, and published online)
- Sponsor profile in the published program (up to 300 words)
- Inclusion of one sponsor-supplied item in delegate take-home bags
- Two complimentary invitations to the Anniversary Dinner
- Sponsor logo on PowerPoint holding slides between sessions
- Sponsor logo included on the event program
- Access to the attendee contact list



A-la-carte continued

\$10,000 Branding & Merchandise

Put your brand in delegates' hands and take it beyond the room. As the Branding & Merchandise Partner, your organisation will receive high-frequency visibility throughout the event, with branded items that attendees will wear, use, and take home, extending your reach well beyond the event. Includes:

- Acknowledgment as the Official Branding Partner (e.g., "50th Anniversary Merch – sponsored by Organisation")
- Exclusive sponsor logo on delegate lanyards and/or tote bags (final item/s confirmed by ANZDATA)
- Quarter-page advertisement in the A4 program (provided to all delegates, invited speakers, exhibitors and sponsors, and published online)
- Sponsor profile in the ANZDATA publication (up to 150 words)
- Two complimentary invitations to the Anniversary Dinner
- Sponsor logo on PowerPoint holding slides between sessions
- Sponsor logo included on the event program
- Access to the attendee contact list



\$10,000 Coffee & Morning Tea

Coffee is the unofficial hub of every conference: it's where the introductions happen, where conversations start, and where delegates return again and again. As the Coffee & Morning Tea Partner, your organisation will receive repeated visibility at one of the busiest touchpoints of the program. Includes:

- Acknowledgment as the Official Event Coffee Partner (e.g., "Event Coffee – sponsored by Organisation")
- Exclusive sponsor branding at the coffee station/coffee cart
- Quarter-page advertisement in the A4 program (provided to all delegates, invited speakers, exhibitors and sponsors, and published online)
- Sponsor profile in the ANZDATA publication (up to 150 words)
- Opportunity to provide branded keep cups or compostable branded cups for delegates (optional; at sponsor's discretion and cost)
- Two complimentary registrations for the anniversary dinner celebration
- Sponsor logo on PowerPoint holding slides between sessions
- Sponsor logo included on the event program
- Access to the attendee contact list



Sponsorship Summary

The table below provides a summary of sponsorship packages and inclusions for the ANZDATA 50th Anniversary event. It is intended as a quick comparison guide to assist organisations in selecting the option that best aligns with their priorities for visibility, engagement, and support of the program. ANZDATA welcomes discussions with prospective sponsors to tailor packages or develop bespoke opportunities.

	Impact Partner	P-Value Partner	Cohort Partner	Dinner Sponsor	Catering Sponsor	Branding & Merch Sponsor	Coffee & Morning Tea Sponsor
	\$40,000	\$30,000	\$15,000	\$50,000	\$20,000	\$10,000	\$10,000
Benefits							
Exclusive naming rights as the Datathon or Symposium sponsor	•						
Option to host sponsored lunchtime session	•	•		•			
Acknowledgment as the Partner/Sponsor across key event materials, including website, program, and publications	•	•	•	•	•	•	•
Acknowledgment as sponsor on entrance feature signage at the symposium venue	•	•		•	•		
Speaking opportunity at a plenary session of your choice	5 minutes	2 minutes		5 minutes at dinner	2 minutes		
Floor space to set up a table or banner	•	•		•	•		
Advertisement in the A4 program (provided to all delegates, invited speakers, exhibitors and sponsors, and published online)	Full page	Half page	Quarter page	Full page	Half page	Quarter page	Quarter page
Sponsor profile in the published program	500 words	300 words	200 words	500 words	300 words	150 words	150 words
Inclusion of sponsor-supplied item in delegate take-home bags	2	1	1	2	1		
Sponsor acknowledgment posts across ANZDATA social media platforms	4	3	2	4			
Complimentary invitations to the Anniversary Dinner	4	4	2	4	2	2	2
Sponsor logo on PowerPoint holding slides between sessions	•	•	•	•	•	•	•
Sponsor logo included on the event program	•	•	•	•	•	•	•
Access to the attendee contact list	•	•	•	•	•	•	•

CONTACT US

Thank you for considering sponsorship of the ANZDATA 50th Anniversary Datathon and Symposium. This milestone represents a rare opportunity to recognise five decades of shared achievement, while supporting the next era of data-driven improvement in kidney care across Australia and Aotearoa New Zealand.

We welcome the opportunity to discuss sponsorship options and tailor packages to align with your organisation's priorities. We look forward to partnering with you to celebrate this milestone and help shape what comes next.

To confirm sponsorship or discuss a tailored package, please contact:

Kelly Marshall | Registry General Manager

kelly@anzdata.org.au

08 8128 4141



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www.anzorg.org.au